

OUR SEMI-ANNUAL CLEARANCE SALE

Monday 9 a. m.

Remnants of Cotton Goods

Consisting of all Cotton Goods Remnants selling usually up to 15c a yard, at

5c a yard

All Better Cotton Goods Remnants go at

1/2 Regular Price

See Window Display of Several Hundred Pieces.

Watch the papers for additional Bargains

The old time but wise merchant once in every six months disposed of, at one price or another, every article on his shelves that bore the stamp of the season. Today, with Fashion's more rapidly changing pulse, the wisdom of the former day custom becomes more apparent and necessary. We stick to the old custom. Twice a year, some time in July and January, we hold a GENERAL CLEARANCE SALE—but we go the old time merchant "one better"—not only getting rid of merchandise of the season's fashion whims, but also closing out what is known as "Staples." That is, standard articles of all the year round use, such as Table Linens, Towels, Hosiery and the like. Thus we are able to carry out our resolve to open each new season with the largest and most varied stock of fresh merchandise in patterns of styles that have but the imprint of the last minute.

This Season's General Clearance Sale Begins Monday, July 6 at 9 o'Clock and Continues from Day to Day

Thousands of seasonable articles for personal or household use—for utility or adornment. The opportunity to save many a dollar is now yours. Every department contributes largely for this occasion. Space permits only the mention of a small part.

THE ECONOMIST

Monday 10:30am

Silk and Wool Remnants

A thousand yards of Silk and Wool Dress Goods, every remnant or short piece in these departments containing from 1/2 to 9 yards each. Some are waist lengths, others are just enough for a skirt or school dress. All short pieces from these two departments are included in this Sale at

1/2 Price

See Window Display

Watch the papers for additional Bargains

Ready-to-Wear Department

No July Sale in our history has witnessed such an important Suit Announcement as this.

1000 Beautiful Suits, Coats and Dresses

FOR WOMEN, MISSES AND CHILDREN

At lower prices than we ever before announced for such qualities.

Selling Begins at 9 o'Clock Monday Morning

Second Floor.

So Wonderful are the Bargains in this Good July Sale of Women's and Misses' Garments that this Department Should be Taxed to Their Capacity

The entire stock has been lot numbered for easy choosing

SUITS AND COATS

Lot 1	Lot 2	Lot 3	Lot 4	Lot 5	Lot 6
\$1.98	\$4.98	\$7.98	\$9.98	\$11.98	\$14.98

Many of the above sold originally for many times these prices.

ALL OUR BETTER HIGH-GRADE MODEL SUITS GO AT HALF ORIGINAL SELLING PRICES

SEPARATE SKIRT SPECIALS

Separate Skirts were never so much in favor, or our lines so large and varied. We mention the new tier and ruffle models in Silk, serge, Worsted, Crepe, Poplin and Moire—Black, White, Checco and Plaids—also all our Wash Skirts lot numbered for easy choosing as follows:

Lot No. 9	Lot No. 1	Lot No. 2	Lot No. 3	Lot No. 4	Lot No. 5
\$8c	\$1.98	\$2.98	\$4.98	\$6.98	\$9.98

All other Skirts, such as Maturity, Skirts, Riding Skirts and out size Skirts, there will be given a 15 per cent reduction.

CHILDREN'S COATS—At Deep Price Cuts

The designers have simply outdone themselves in planning these handsome little garments of serge, Plaids, Crepe, Black and White Checco, Taffeta and Moire Silk, in sizes 2 to 14. They are youthful and charming and so different from what one usually finds in Children's Coats. Our entire stock divided into 3 lots for easy selection as follows:

Lot No. One	Lot No. Two	Lot No. Three
\$1.98	\$3.98	\$5.98

The Regular Prices on these were from \$3.50 to \$10.00 each.

Waist Department

Unequaled Values in Blouses for Our Annual Clearance Sale. Splendid groups at Special Prices at a fraction of original cost. Our entire stock divided into 12 groups for easy selection. No. 1 is an odd lot of Waists sold from displaying, to close at each

Lot No. 2	Lot No. 3	Lot No. 4	Lot No. 5
was 75c	was \$1.00	was \$1.25	was \$1.75
Now 59c	Now 79c	Now 89c	Now 98c

Lot No. 6	Lot No. 7	Lot No. 8	Lot No. 9
was \$2.00	was \$2.50	was \$3.00	was \$3.50
Now \$1.10	Now \$1.39	Now \$1.69	Now \$1.99

Lot No. 10	Lot No. 11	Lot No. 12
was \$4.00	was \$5.00	was \$6.00
Now \$2.48	Now \$2.98	Now \$3.48

All our better Waists and Poiret Models likewise were reduced to close out.

AN IMPORTANT FACT

It is always true of these stock clearing sales that hundreds of the greatest bargains are not advertised, as the small quantities do not warrant it, and the smaller the clearance lot the smaller the price.

Dress Goods Clearance

LOT NO. 1

Consisting of Chables, serges, Mohairs, Wool Checks, Plaids and Novelty, worth to 75c yard, none less than 50c; 50 pieces to select from at

LOT NO. 2

Consisting of All Wool Voles, Serges, Mohairs, Batines and Novelty Weaves, worth to \$1.20 yard, nothing less than \$1.00 yard; 75 pieces to select from, at

LOT NO. 3

Consisting of All Wool Charmeuse, Brocaded and Plain Batines, All Wool Serges, Mohairs and Novelty Weaves, worth to \$2.00 yard, nothing less than \$1.25; 50 pieces to choose from at

Extra-SPECIAL-Extra

100 pieces of 50 to 55-in. All Wool Batines, Serges, Broadcloths, diagonal weaves, in all the new colors and black and white. Every piece bought this season; values to \$3.50 yard, nothing less than \$2.25

Extra-SPECIAL-Extra

40-in. All Silk Crepe de Meteor	<h1>\$1.69</h1>
40-in. All Silk Crepe de Chevre	
40-in. Import: Charmeuse	
36-in. Plain and Fancy Ottomans	
36-in. Pussy Willow Taffetas	

Ready-to-Wear Department



Corset Clearance

Never has our stock been in such excellent condition and in this sale we offer models taken from our regular stocks, in addition to many broken lots which we wish to close out, every one a dependable corset. To make selection easy we have divided the entire collection in 5 groups as follows: Group No. 1 are De Bevoise Brasieres—Lace and Embroidery trimmed; regular \$1.00 and \$1.25 values; Special75c; Group No. 2—50c. Values to \$2.00; Royal Worcester and Nadia Corsets. Group No. 3—\$1.98. Values to \$3.99. Royal Worcester and Nadia Corsets. Group No. 4—\$2.48. Run Ton Corsets, values to \$4.00. Group No. 5 at \$2.98, consists of Run Ton Corsets in Pink and Blue Broche; values to \$4.00 at \$2.98.

RIBBON CLEARANCE

Our entire stock lot numbered for easy selection, consisting of 4 to 7-inch wide, plain, fancy and Moire flowered Taffeta and Messaline Ribbons. The entire stock divided into 6 groups:

No. 1—Regular 15c grades at, per yard 9c
No. 2—Regular 25c grades at, per yard 19c
No. 3—Regular 40c grades at, per yard 25c
No. 4—Regular 50c grades at, per yard 39c
No. 5—Regular 75c grades at, per yard 49c
No. 6—Regular \$1.00 grades at, per yard 65c

1,000 pieces of Plain and Fancy Washable Lingerie Ribbons, in all shades, numbers 1, 1 1/2 and 2 put up in 5-yard pieces; Special in this sale, per piece, 9c

Cotton Petticoats 25c Each

Made of various washable materials, such as Gingham, Percale, Chambray and Cotton Messaline, divided into lot numbers as follows:

Lot No. 1—Values to 75c, Sale Price49c
Lot No. 2—Values to \$1.00, Sale Price79c
Lot No. 3—Values to \$1.25, Sale Price98c
Lot No. 4—Values to \$1.75, Sale Price\$1.19
Lot No. 5—Values to \$2.00, Sale Price\$1.59

Then we have an odd lot of only 1 or 2 of a kind which we will close out at

25c each

At Our Bargain Square on Second Floor you will Find Unheard of Bargains. Don't Fail to Visit Same During this Sale

Women's Neckwear

Here's the season's accumulation of Ladies' Neckwear, new styles and broken lots; collars in Lace Chemises, Jabots, Fichus, etc. In every lot the values are above the ordinary.

Lot No. 1, Clearance Price 9c
Lot No. 2, Clearance Price 19c
Lot No. 3, Clearance Price 25c
Lot No. 4, Clearance Price 35c
Lot No. 5, Clearance Price 50c

And all other Neckwear reduced in like proportion.

RICHARDSON EMBROIDERY SILKS, ALL SHADES, 40c A DOZEN.

Belts for Women and Children

Our entire stock of Belts for Women and Children divided into lots for easy choosing as follows:

Lot 1—An assorted lot of Belts, where the buckle alone is worth more than the price we ask, 9c
Lot 2—Patent Leather Belts 19c
Lot 3—Assorted Belts 25c
Lot 4—Women's Assorted Belts 39c
Lot 5—Women's Belts 49c

Parasols Reduced for this Clearance.

Every Parasol for Women and Children in our establishment reduced to close out; liberal reductions throughout the line. We mention a few prices to illustrate the extreme reductions:

\$1.00 for values up to \$1.75.
\$1.50 for values up to \$2.50.
\$1.95 for values up to \$3.00

20 PER CENT OFF

On All Dress Goods and Silks Not Mentioned in Advertisement.

Umbrellas

Our entire stock of Umbrellas for Men and Women marked at Special Clearance Prices and mention one item to give you an idea of the various reductions:

15 Umbrellas, \$1.25 and \$1.50 values, at95c
All others reduced to like proportion.

Notion Department Specials

- Invisible Hair Pins, 5c box; 3 boxes for 10c
- Invisible Hair Pins, 10c box; each 5c
- Colgate or Mennen Talcum Powder 19c
- Individual Labeled Medicine Bottles, all names; Special 25c
- Windsor Hooks and Eyes, regular 5c a card; 2 for 5c
- Pears Glycerine Soap, per cake 10c
- 2-hole Pearl Buttons, size 14 to 24, per dozen 5c
- Hand Scrub or Nail Brushes, regular value 25c, 35c and 50c; choice 19c
- Lustrite Manicure Sets, Special 25c
- Lustrite Emery Boards, per box 5c
- Shoe Laces, 5-4 and 6-4, per dozen 5c
- Sure White, for cleaning white shoes 10c
- Ironing Wax, Special 5c
- Children's Shell Hair Bands for holding ribbon and hair in place, each 10c
- Beauty Pins, Unreturnable, pair 5c
- White Metal Initial Napkin Rings 25c
- Sterling Picture Frames, 35c kind 19c
- Sterling Manicure Pieces, Special 25c
- Sterling Silver Thimbles, values to 75c 25c
- Children's Fans, values to 75c 25c
- Odd dozens of Fancy Dress Buttons, a big lot to choose from. Special, per dozen 10c
- An odd lot of Belt Pins and Dress Buckles, Special, each 10c
- Seasons, a large assortment to choose from, all at Special Prices.
- English Pins, 400 pins to paper; regular 5c per paper, 3 papers for 10c
- And many other Notion Items at Special Closing Out Prices.

Art Department Specials

- D-M-C Cardonnet Special
- No. 3 5 10 15 20 25
- 10c 10c 10c 10c 15c 15c
- No. 10 20 30 40 50 60 100
- 15c 15c 20c 20c 20c 20c
- Crochet Dollies, Special, each 5c
- Sofa Cushion Tops, Lithographed, each 5c
- Loose Pillow Tops, choice, each 39c
- Stamped Waists, Special 39c
- Stamped Table Scarfs, Special 39c
- Fancy Bags to Embroider, Special 25c
- Slipper Cases, Special to close 10c
- Shoe String Shopping Bags, Special 15c
- Lines Torchon and Cluny Laces, worth up to 15c the yard, at 5c

15 PER CENT OFF

On All Cotton Goods and Household Goods Not Mentioned in Advertisement.

Ready-to-Wear Department

DRESSES—Women's and Misses' Dresses, representing latest productions of new models. Fabrics include Taffeta, Crepe de Chine, Figured Silks, Crepes, Silk Poplins, etc. Wool Crepes, Serges, Gabardine, etc. In fact, every Silk and Wool Dress in our house goes in this sale lot numbered for easy selection as follows:

SILK AND WOOL DRESSES

Lot No. 1	Lot No. 2	Lot No. 3	Lot No. 4	Lot No. 5	Lot No. 6
\$4.98	\$7.98	\$9.98	\$11.98	\$14.98	\$19.98

We also offer a few copies of Foreign Models. Those put on Sale at One-Third Less Than Regular Prices.

Tub Lingerie and Dancing Frocks

Women's and Misses' Dresses made of Voiles, Organdies, Crepes, Lingerie and Ratine, Linen, Scotch Gingham and Chambray, in all white. Also white with a touch of color and colored dresses. A large line to select from; sizes, Misses 14 to 48 bust measure. The entire line is lot numbered for easy choosing:

No. 1	No. 2	No. 3	No. 4	No. 5
\$2.99	\$3.98	\$5.98	\$6.98	\$9.98
No. 6	No. 7	No. 8		
\$11.98	\$14.98	\$19.98		

At these prices they do not represent half former prices.

15 per cent Reduction on all our Silk Petticoats, House Dresses, Children's Dresses, and all Kimonos Absolutely None Reserved

MILLINERY CLEARANCE

Our Milliner has gone East for Fall Merchandise and her orders were to clear out everything on hand. We will, therefore, have a most sensational Cut-Price Bargain Carnival in our Semi-Annual Clearance Sale. All our Trimmed Hats divided in 6 lots to close out as follows:

Lot 1	Lot 2	Lot 3	Lot 4	Lot 5	Lot 6
.....75c\$1.50\$2.50\$3.50\$5.50\$10.00

Many are worth three times the price we are now asking for them.

SHAPES

We have taken every unrimmed shape in our house, regardless of cost or former price and give you your choice of any in the house at

75c each

Silk Clearance

For easy choosing we have divided our stock of Silk into 6 groups, as follows:

Lot No. 1 consists of 19-in. Silk Taffetas; also 27-in. China Silks in color only, netting regular to 50c yd. Sale Price 19c

Lot No. 2 consists of 32-in. Wash Silks and 29-in. Poulards, worth to 75c yard 33c 1-3c

Lot No. 3 consists of 1,000 yards of Fancy and Plain Silks, 24 to 40 inches wide, worth to \$1.50 yard. All new this season 59c

Lot No. 4 consists of 36-in. Printed Batines, Plain Tub Silks, Fancy Poplins; 500 yards to select from, selling regular to \$1.20 yard Sale Price 79c

Lot No. 5 consists of 1,000 yards of Fancy Wash Silks; \$3.25 value 85c

Lot No. 6 consists of 40-in. Printed and Brocaded Crepes and Charmouses, worth to \$2.00 yard Sale Price \$1.20

Extra-SPECIAL-Extra

2,000 yards of Plain and Fancy Cotton Dress Goods, consisting of Plain and Printed Voiles, Crepes, Batines, Plain and Striped Corduroys and French Poplins and Gingham; 25c values This sale only 19c

Household Goods

Special Prices on all Sheets, Pillow Cases, Towels, Bed Spreads and Linens.

Ratine and Crepes

50 pieces of Printed Silk and Cotton Crepe de Chine, Batines; also Plain Crepe de Chine and Batines; 35c and 50c quality Sale Price 49c

1,000 yards of Plain and Fancy Batines, Plain and Colored Dress Linens, Plain and Novelty Crepes; worth to 75c yd., Sale Price 39c

Watch the Papers for Additional Bargains Throughout the Week